

Cookie Policy

What is a cookie?

We use cookies on this website. Cookies are small text files that are sent with pages of this website (and/or Flash applications) and are stored by your browser on your computer. When you visit our website again, you will be recognized by means of cookies. This is done in a way which does not personally identify you.

Cookies help us understand how you use our website and how we can further improve it. We need your permission to be able to place specific cookies.

What types of cookies do we use?

Bijlsma Group uses different types of cookies with different objectives on its websites:

Necessary cookies: these session cookies or functional cookies are necessary for the website to work properly. For example, these cookies make sure the information you enter a contact form can be sent. Also, the Google Analytics basic cookie gives us a basic understanding of what happens on the website. Session cookies are checked by default. The EPiServer website cookie will be automatically removed as soon as you close your web browser. We store the necessary cookies for 30 days.

Analytical cookies: we use Google Analytics. These cookies help us understand how you use the website. For this purpose, we collect data that we analyse. We use this data to further improve our websites. We store the analytical cookies for one year.

Google Analytics

We use Google Analytics to monitor how visitors use our websites, including details of the website where they come from and the total number of times they visit our websites. We also use Google Analytics for demographic and interest reports such as gender and age.

Google may provide information to third parties if Google is under a legal obligation to do so, or insofar as third parties process the information on behalf of Google. We have no influence on this. We have not granted Google permission to use the analytics data obtained for other Google services.

Marketing cookies: through these cookies we can tailor advertisements and information to your interests. Marketing cookies are also used for interaction with social media. We store the marketing cookies for one year.